# ROCK PAPER PRIZES CONTEST OFFICIAL RULES

(the "Rules")

#### NO PURCHASE NECESSARY TO ENTER.

- 1.CONTEST PERIOD AND SPONSOR. The "Rock Paper Prizes Contest" (the "Contest") is sponsored by Couche-Tard Inc. (collectively, the "Sponsor") and is administered by 612 Creative Inc. (the "Administrator"). The Contest begins on July 23, 2024 at 12:00:01 a.m. Eastern Time ("ET") and ends on September 16, 2024 at 11:59:59 p.m. ET (the "Contest Period"). The clock used by the Sponsor to compute Entries (as defined below) will be the official clock to determine the date and time of receipt of an Entry.
- 2. **ELIGIBILITY.** The Contest is only open to legal residents of British Columbia, Alberta, Saskatchewan, Manitoba, Northwest Territories (collectively, the "Western Region"), Ontario (the "Central Region"), Nova Scotia, New Brunswick, Newfoundland, and Prince Edward Island (collectively, the "Atlantic Region") (the Western Region, the Central Region and the Atlantic Region are collectively, the "Territory") who at the time of entry: (i) have reached the legal age of majority in their province/territory of residence; or (ii) are sixteen (16) years of age or older, but under the legal age of majority in their province/territory of residence (each, a "Minor") and have permission from their parent/legal guardian who has agreed, on such Minor's behalf and on his/her own behalf, that each of them will be bound by these Rules. The following persons are not eligible to win a Tiered Prize (as defined below): officers, directors, shareholders, employees, agents and/or representatives of the Sponsor and/or the Administrator and their respective affiliates or related companies, advertising agencies, licensees, franchisees, partners, retailers, distributors and/or any other party related to the Contest. Also, any member of the immediate family of the persons mentioned in this section and any person living with them under the same roof (whether or not a member of their immediate family) are not eligible to win a Tiered Prize. The term "immediate family" means fathers, mothers, brothers, sisters, children, husbands, wives or spouses of the persons mention in this section, regardless of where they live. The Contest is not open and void where prohibited by law.
- 3. **AGREEMENT TO BE LEGALLY BOUND.** By participating in this Contest, each entrant agrees to be bound by (i) these Rules; and, (ii) all decisions of the Sponsor and the Administrator, which are final in all respects.
- 4. **HOW TO ENTER.** NO PURCHASE NECESSARY. Standard text messaging and/or Internet access fees may apply (check your carrier plan for your standard text messaging and internet access fees). To enter the Contest for a chance to win an Instant Prize (as defined below) and a Tiered Prize, during the Contest Period: (a) visit rockpaperprizes.com (the "Contest Website"); (b) enter your postal code; (c) enter your mobile phone number; and (d) play up to three (3) rounds of rock paper scissors (the "game"). A mobile phone is required to receive and redeem Instant Prizes in-store.

<u>Limit:</u> Three (3) game plays or one (1) Instant Prize (as defined below) win per mobile phone number, per person, per Day (whichever occurs first).

Each game play automatically results in: (a) a chance to win an Instant Prize (the "Instant Prize Entry"); (b) one (1) entry for the Tiered Prize Draws (each a "Tiered Prize Entry"). If an Instant Prize is

won on the first game play of the Day, the entrant will receive two (2) additional Tiered Prize Entries, for a maximum daily total of three (3) Tiered Prize Entries. If an Instant Prize is won on the second game play of the Day, the entrant will receive one (1) additional Tiered Prize Entry, for a maximum daily total of three (3) Tiered Prize Entries.

5. **BONUS ENTRIES.** Eligible entrants may receive bonus entries (each, a "**Bonus Entry**" and collectively, the "**Bonus Entries**") by performing certain in-game actions. Bonus Entries will be awarded as follows:

# (1) In-Game Actions

In-game Action	<u>Requirements</u>	Bonus Entries Earned
Circle K E-mail Opt- in	Provide your e-mail address via the in-Contest prompt to subscribe to the Sponsor e-mail marketing. Limit: one (1) use during the Contest Period. You may unsubscribe at any time by using the unsubscribe feature made available in each e-mail communication.	25 Tiered Prize Entries
Sunwing E-mail Opt- in	Provide your e-mail address via the in-Contest prompt to subscribe to Sunwing e-mail marketing.  Limit: one (1) use during the Contest Period. You may unsubscribe at any time by using the unsubscribe feature made available in each e-mail communication.	25 Tiered Prize Entries
SMS Opt-in	Provide your phone number via the in-Contest prompt to subscribe to the Sponsor SMS marketing.  Limit: one (1) use during the Contest Period. You may unsubscribe at any time by using the unsubscribe feature made available in each SMS communication.	25 Tiered Prize Entries
Visit Social Media Page	Click on the Instagram and/or TikTok icons to visit Circle K's social media channels. <b>Limit:</b> one (1) use per social media channel during the Contest Period. Maximum of twenty (20) Entries.	10 Tiered Prize Entries per social media channel
Refer a Friend	Obtain your unique referral link via the in-Contest prompt and send to a recipient(s) of your choosing.  You will earn Bonus Entries only if the recipient uses your unique link to play their first game during the Contest Period.	10 Tiered Prize Entries
Challenge a Friend	Obtain your unique challenge link via the in-Contest prompt and send to a recipient of your choosing.  Note the recipient must use your unique link to play against you. <b>Limit:</b> Maximum of one hundred (100) Entries.	5 Tiered Prize Entries
Badges	Earn badges by performing certain in-game actions. <b>Limit:</b> Maximum of eighty (80) Entries:	5 Tiered Prize Entries

- Use a power move (eight (8) badges available- one for each week);
- Play for seven (7) days during the Contest Period;
- Play for fourteen (14) days during the Contest Period;
- Upload a fuel receipt (see Section 5(3) for details);
- Play one hundred (100) games;
- Refer five (5) friends. You will earn Bonus Entries only if all the recipients use your unique link to play their first game during the Contest Period;
- Redeem five (5) prizes;
- Enter ten (10) UPCs from Participating Products (see Section 5(2) for details);
- Play on Rock Paper Scissors Day: August 27, 2024 (see Section 5(4) for details).

# (2) UPC Entry

During the Contest Period: (a) visit a participating Circle K store in the Territory and purchase a Participating Product (see list below); (b) visit rockpaperprizes.com, enter your postal code and mobile phone number, select "Scan a UPC", and input or scan the UPC for the Participating Product. Limit: a maximum of one (1) UPC may be entered per Day and, in doing so, you will earn ten (10) bonus Tiered Prize Entries.

The "Participating Products" consist of (subject to product availability, while supplies last):

- Froster (any size)
- Polar Pop (any size)
- Circle K Chips (66g, any flavour/variety)
- Circle K Peanuts (71g, any flavour/variety)
- Circle K Water (500ml)
- Circle K Candy (113-198g, any flavour/variety)
- Arizona Iced Tea (680ml)
- Joker Mad Energy (473ml)
- Alani Nu Energy Drink (355ml, any flavour/variety)
- C4 Energy® (473ml, any flavour/variety)
- Prime Hydration (500ml, any flavour/variety)
- Caramilk (50g)
- Crunchie (44g)
- Mr. Big (60g)
- Cadbury Oreo Dairymilk (38g)

- Cadbury Dairy Milk (42g)
- Cadbury Every Day Mini Eggs (33g)
- Cadbury Fruit & Nut (42g)
- Cadbury Hazelnut (42g)
- Wunderbar (58g)
- Toblerone (50g)
- Jersey Milk (45g)
- Sweet Sixteen Candy (100-125g, any flavour/variety)
- Oh Henry! (42-58g)
- Reese (46g)
- Rockstar (473ml, any flavour/variety)

**NO PURCHASE UPC ENTRY:** Purchase is not required and does not enhance a person's chances of winning. If you wish to obtain a UPC Entry without purchase, please send your request, including the name of the Contest, your first name, email address, and include a 25-word minimum handwritten essay about "Your favourite Circle K snacks" on a plain piece of white paper with a stamped envelope (each a "**Submission**") to:

"Rock Paper Prizes Contest" c/o 612 Creative #210 – 4259 Canada Way Burnaby, British Columbia, V5G 1H1

Upon receipt of your submission, and subject to availability, one eligible no purchase UPC code (the "No Purchase UPC") will be emailed to the email address provided. Maximum one (1) No Purchase UPC will be sent per email response. To complete your no purchase UPC Bonus Entry, go to rockpaperprizes.com, enter your postal code and mobile phone number, select "Scan a UPC", input the No Purchase UPC, and click submit. Limit: a maximum of one (1) No Purchase UPC may be entered per Day and, in doing so, you will obtain ten (10) Tiered Prize Entries.

The Sponsor is not responsible for lost, stolen, or destroyed no purchase UPC Bonus Entries or No Purchase UPCs. The Sponsor reserves the right to limit the number of No Purchase UPCs sent to seven (7) per Week to the same email address. All requests for No Purchase UPCs must be post-marked and received during the Contest Period. The Sponsor assumes no responsibility for lost, stolen, delayed, illegible, damaged, misdirected, late, or otherwise ineligible requests for No Purchase UPCs, all of which are void.

# (3) Fuel Receipt Upload

During the Contest Period: (a) visit a participating Circle K store in the Territory and purchase a minimum of \$5 of any grade of fuel or diesel; (b) visit rockpaperprizes.com, enter your postal code and mobile phone number, select "Win Fuel", and upload a picture of your fuel receipt detailing your eligible transaction. **Limit**: a maximum of one (1) fuel receipt may be uploaded per Day and, in doing so, you will earn ten (10) bonus Tiered Prize Entries.

**NO PURCHASE FUEL RECEIPT BONUS ENTRY:** To enter without purchase, write in at least 50 words, an essay on "why you want to win fuel" (each a "Fuel **Submission**"). Each Fuel Submission must be original and substantively different, at the sole discretion of the Sponsor. Send us your Fuel Submission by following the process outlined above and uploading a picture or screenshot of your essay. You will receive ten (10) entries for each eligible Fuel Submission received by the Sponsor during the Contest Period (each a "**No Purchase Fuel Receipt Entry**"). **Limit:** one (1) No Purchase Fuel Receipt Entry per Day per person.

### (4) Play on Rock Paper Scissors Day

On August 27, 2024 visit rockpaperprizes.com, enter your postal code and mobile phone number, select "Play Game", and play at least one game. In doing so, you will earn nine (9) bonus entries. If an Instant Prize is won on the first game play of the Rock Paper Scissors Day, the entrant will receive eighteen (18) additional entries, for a maximum total of twenty-seven (27) entries. If an Instant Prize or an Rock Paper Scissors Day Prize is won on the second game play of the Rock Paper Scissors Day, the entrant will receive nine (9) additional entries, for a maximum total of twenty-seven (27) entries. Limit: a maximum of twenty-seven (27) Bonus Entries will be awarded from game play on Rock Paper Scissors Day.

The Instant Prize Entry, Tiered Prize Entry, No Purchase Fuel Receipt Entry, No Purchase UPC Entry and the Bonus Entries are each, an "Entry" and collectively, the "Entries."

The entrant must submit each Entry personally. Entries shall be deemed to be submitted by the Authorized Mobile Account Holder of the mobile phone number used to enter the Contest. "Authorized Mobile Account Holder" of a mobile phone is defined as the natural person who is assigned to a cellular telephone number by a wireless carrier that is responsible for assigning cellular telephone numbers. You may participate in the Contest ONLY using one (1) mobile phone number for which you are the Authorized Mobile Account Holder. Phone numbers from Wi-Fi texting apps may not supported and should not be used to participate in the Contest. An eligible Prize (as defined below) winner may be required to provide proof that he/she is the Authorized Mobile Account Holder associated with the selected mobile phone number. By submitting a phone number, you represent and warrant that you are the Authorized Mobile Account Holder. You shall be responsible and liable to the Sponsor for any damages and other losses incurred by them as a result of your submission of any phone number for which you are not the Authorized Mobile Account Holder.

Any attempt by any entrant to obtain more than the stated number of Entries by using multiple/different mobile phone numbers, identities, or any other methods will void that entrant's Entries and that entrant may be disqualified from the Contest at the Sponsor's discretion. Use of any automated system (including but not limited to, Entries submitted using any robot, script, macro, or other automated service) to participate is prohibited and will result in the disqualification of the entrant.

#### 6. **PRIZES.** The following Prizes are available to be won:

(1) <u>Instant Prizes</u>. The following instant prizes (each, an "**Instant Prize**" and collectively, the "**Instant Prizes**") are available to be won during the Contest Period:

Vendor	Offer	Duino	Тонис	Atlantic	Central	Western	Average Retail
		Prize	Terms	Quantity	Quantity	Quantity	Value ("ARV")

Congo Brands	FREE	Alani Nu Energy	355ml	4,320	13,440	6,320	\$4.99
Circle K	FREE	Arizona	680ml	2,800	30,800	8,400	\$1.99
KRDP	FREE	C4 Energy	473ml	7,020	21,840	10,270	\$4.69
Mondelez	FREE	Cadbury Chocolate	38-58g	7,020	21,840	10,270	\$2.69
Circle K	FREE	Circle K Candy	140-198g	2,800	11,200	5,600	\$2.89
Circle K	FREE	Circle K Chips	66g	7,000	22,400	16,800	\$1.49
Circle K	FREE	Circle K Peanuts	71g	8,400	22,400	8,400	\$1.19
Circle K	FREE	Circle K Water	500ml	11,200	46,200	28,000	\$1.39
Circle K	FREE	Froster	Small	5,600	11,200	0	\$2.19
Circle K	FREE	Hot Beverage	Small	8,400	33,600	11,200	\$2.32
Circle K	FREE	Hot Dog	-	2,800	5,600	4,200	\$3.75
Circle K	FREE	Joker Energy	473ml	2,800	30,800	8,400	\$3.09
Circle K	FREE	Polar Pop	Medium	2,800	16,800	2,800	\$0.89
Congo Brands	FREE	PRIME Hydration	500ml	4,320	13,440	6,320	\$2.25
Hershey	FREE	REESE'S	46g	7,020	21,840	10,270	\$2.49
Pepsi	FREE	Rockstar	473ml	7,020	21,840	10,270	\$4.99
Circle K	FREE	Slice of Pizza	-	2,800	5,600	0	\$2.49
Mondoux	FREE	Sweet Sixteen	100-125g	7,020	21,840	10,270	\$4.99
Circle K	FREE	Taquito	-	2,800	8,400	4,200	\$2.75
Circle K	Discount	\$1 Arizona	680ml	4,200	11,200	5,600	\$1.99
Circle K	Discount	\$1 Hot Beverage	Small	5,600	30,800	14,000	\$2.32
Circle K	Discount	\$1 Pastry	-	5,600	30,800	22,400	\$2.19
Circle K	Discount	\$2 Circle K Candy	140-198g	5,600	40,600	22,400	\$2.89
Circle K	Discount	\$2 Circle K Chips	180g	5,600	42,000	28,000	\$3.79
Circle K	Discount	Save \$0.03/L on Fuel	ı	6,000	0	0	\$0.90
Circle K	Discount	Save \$0.05/L on Fuel	-	24,000	0	0	\$1.50
Circle K	Discount	Save \$0.07/L on Fuel	-	5,000	0	0	\$2.10
Circle K	Discount	Save \$0.10/L on Fuel	-	1,500	0	0	\$3.00
Circle K	Discount	Save \$1 on Fuel	-	0	14,000	0	\$1.00
Circle K	Discount	Save \$1.50 on Fuel	-	0	16,000	0	\$1.50

Circle K	Discount	Save \$2 on Fuel	-	0	20,000	0	\$2.00
Circle K	Discount	Save \$2.50 on Fuel	1	0	0	15,000	\$2.50
Circle K	Discount	Save \$3 on Fuel	-	0	0	15,000	\$3.00
Circle K	Discount	Save \$3.50 on Fuel	1	0	0	15,000	\$3.50
Circle K	Discount	Save 50% on Car Wash	All grades	0	20,000	0	\$19.99
Congo Brands	BUY 1 GET 1	Alani Nu Energy	355ml	7,020	21,840	10,270	\$4.99
Circle K	BUY 1 GET 1	Arizona	680ml	4,200	14,000	8,400	\$1.99
Acosta	BUY 1 GET 1	BIGS	140g	0	2,400	1,000	\$3.99
KRDP	BUY 1 GET 1	C4 Energy	473ml	3,780	11,760	5,530	\$4.69
Mondelez	BUY 1 GET 1	Cadbury Chocolate	38-58g	4,320	13,440	6,320	\$2.69
Circle K	BUY 1 GET 1	Circle K Candy	140-198g	5,600	19,600	11,200	\$2.89
Circle K	BUY 1 GET 1	Circle K Chips	66g	5,600	33,600	11,200	\$1.49
Circle K	BUY 1 GET 1	Circle K Peanuts	71g	8,400	33,600	11,200	\$1.19
Circle K	BUY 1 GET 1	Froster	Any size	5,600	22,400	0	\$2.49
Circle K	BUY 1 GET 1	Joker Energy	473ml	5,600	14,000	8,400	\$3.09
Hershey	BUY 1 GET 1	OH HENRY!	42-58g	4,320	13,440	6,320	\$2.49
Circle K	BUY 1 GET 1	Premium Car Wash	-	0	20,000	0	\$19.99
Congo Brands	BUY 1 GET 1	PRIME Hydration	500ml	7,020	21,840	10,270	\$2.25
Pepsi	BUY 1 GET 1	Rockstar	473ml	4,320	13,440	6,320	\$4.99
Acosta	BUY 1 GET 1	Slim Jim	27.5g	0	4,000	2,000	\$2.29
Mondoux	BUY 1 GET 1	Sweet Sixteen	100-125g	4,320	13,440	6,320	\$4.99
			Total	237,140	879,280	404,140	\$4,814,454

Odds of winning an Instant Prize depend on the timing of play. The number of Instant Prizes available will decrease as they are revealed and claimed.

(2) <u>Rock Paper Scissors Day Prizes.</u> The Rock Paper Scissors Day Prizes (each, an "**RPS Prize**" and collectively, the "**RPS Prizes**") are available to be won on August 27, 2024, in addition to the Instant Prizes:

Vendor	Offer	Prize	Terms	Atlantic Quantity	Central Quantity	Western Quantity	Average Retail Value ("ARV")
Circle K	FREE	Hot Beverage	Small	850	3,350	1,120	\$2.32
Circle K	FREE	Circle K Peanuts	71g	250	670	250	\$1.19
Circle K	FREE	Polar Pop	Medium	310	1,850	310	\$0.89
Circle K	FREE	Circle K Chips	66g	140	450	335	\$1.49
Circle K	Entries	5 Entries	-	20,000	50,000	30,000	-
			Total	21,550	56,320	32,015	\$17,311.25

Odds of winning an RPS Prize depend on the timing of play. The number of RPP Prizes available will decrease as they are revealed and claimed.

(3) <u>Tiered Prizes</u>. The following tiered prizes (each, a "**Tiered Prize**" and collectively, the "**Tiered Prizes**") are available to be won during the Contest Period:

Tier	Unlocks After # Entries	Tiered Prize	Atlantic Quantity	Central Quantity	Western Quantity	Average Retail Value ("ARV")
1	1 Entry	Alani <sup>®</sup> Paddleboard	2			\$224.99
1	1 Entry	PRIME <sup>®</sup> Beach Umbrella	2			\$224.99
1	1 Entry	\$200 in Circle K Fuel	10 15 10			\$200
2	101 Entries	C4® Longboard, Cooler, & Products	1	1	1	\$585
2	101 Entries	\$550 in Circle K Fuel	8	8	8	\$550
3	140 Entries	Sunwing® Vacation to Cuba	1	2	1	\$2,500
3	140 Entries	\$2,500 in Circle K Fuel	2	2	2	\$2,500
		Total Tiered Prizes		76		\$47,854.96

Odds of winning a Tiered Prize depend on the number of eligible Tiered Prize Entries received at the time of the Tired Prizes Draw. **LIMIT**: A maximum of one (1) Tiered Prize per entrant and household during the Contest Period. In the event more than one prize is drawn, the prize of higher value will be awarded.

The Instant Prizes, the RPS Prizes, and the Tiered Prizes are each a "Prize" and collectively, the "Prizes."

The Prizes and their components must be accepted as awarded and, except as otherwise expressly indicated by the Sponsor, cannot be transferred, substituted or exchanged, in whole or in part, for another prize or money. Certain Instant Prizes and RPS Prizes may be transferred to a person of your choosing using the mobile coupon transfer process provided on the Prize/mobile coupon. In order to transfer a mobile coupon, the receiver must reside in the region specified on the coupon and have a mobile phone capable of receiving text messages and access to the Internet. The mobile coupon terms including the province(s) where it can be redeemed and the original expiry date apply to the transferred prize. Once transferred, a mobile coupon cannot be re-gifted. A maximum of three (3) transfers of gifts, receipts of gifts, and/or redemptions may occur per Day. Some mobile coupons are not redeemable in all provinces. The Sponsor, in its sole discretion, reserves the right to: (i) substitute all or any portion of the Prizes with another prize or portion thereof of equal or greater value; (ii) limit the number of Prizes awarded to the same person, mobile phone number, or physical address; and (iii) modify the Prizes, associated quantities and award schedule at any time during the Contest. Under no circumstances will the Sponsor be responsible for awarding and/or redeeming any items in excess of the Prizes and their respective quantities as listed above. Prizes may be different from the pictures shown in the Contest's promotional materials. Each Prize may also be subject to additional terms and conditions. Limit: A limit of three (3) mobile coupons can be redeemed, gifted, and/or received per Day, per person.

7. **SELECTION AND NOTIFICATION.** For the purposes of this Contest, a "**Day**" shall mean a calendar day that begins at 12:00:01 a.m. ET and ends at 11:59:59 p.m.

## (1) Tiered Prizes

The Tiered Prize Draws will be initiated by a Contest administrator (human) and processed by an algorithm (computer program) that simulates a random draw (a "Random Draw"). e Random Draws for the Tiered Prizes will be conducted on or before October 2, 2024 (the "Tiered Prizes Draw Date") in New Westminster, BC from all eligible Entries received during the Contest Period (each a "Tiered Prize Draw" and collectively, the "Tiered Prizes Draws"). Limit: one (1) Tiered Prize per tier, per entrant and household during the Contest Period. The Sponsor or its designated representative will make up to three (3) attempts to contact the selected entrants by text message from Circle K's short code 247-253 to the mobile phone number submitted at the time of Entry within five (5) business days following the Tiered Prizes Draw. If the selected entrant: (i) cannot be contacted within three (3) attempts or five (5) business days of being selected (whichever occurs first); or (ii) there is a return of any notification as undeliverable, then the selected entrant will be disqualified and an alternate entrant may be randomly selected from among the remaining eligible Entries received. If time permits, the process noted above will be repeated up to three (3) times, until a selected entrant has been contacted and the Tiered Prize has been awarded or there are no eligible Entries remaining. Any attempt to manipulate or tamper with the winner selection system or the database of Entries will result in disqualification and possible criminal prosecution.

## (2) Instant Prizes and RPS Prizes

Instant Prizes and RPS Prizes will be awarded by an algorithm (computer program) that randomly distributes the available Instant Prizes and RPS Prizes throughout the Contest Period. Instant Prize winners may be given a choice of Prize items when more than one different Prize is available. Winning your first Instant Prize and/or a RPS Prize will result in a text message to the mobile phone number submitted at the time of entry containing a unique link to a mobile coupon that can be

redeemed at a participating Circle K location in the Territory. Unclaimed Instant Prizes and RPS Prizes may be re-awarded at the Sponsor's discretion.

#### 8. PRIZE CLAIM CONDITIONS.

## (1) Tiered Prizes

To be declared a winner and be awarded a Tiered Prize, the selected entrant must: (i) respond to the selection notification within the time period described above; (ii) correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question administered at a mutually agreed upon time; and (iii) otherwise comply with these Rules. As a condition of being declared a winner, the selected entrant may also be required to do any or all of the following: (i) supply proof of age consisting of a legible photocopy of either a provincially issued driver's license or other government issued identification; (ii) supply proof of address consisting of a legible photocopy of either a provincially issued driver's license or other government issued identification, (iii) supply proof that they are the Authorized Mobile Account Holder associated with the selected mobile phone number, and (iv) sign and return the Sponsor's Declaration and Release Form (the "Release Form"). The Release Form (among other things): (i) confirms compliance with these Rules and acceptance of the applicable Prize as awarded without substitution; (ii) releases the Sponsor, its affiliated and related companies, the Administrator, the prize suppliers, advertising and promotional agencies and each of their respective shareholders, directors, officers, employees, agents, dealers, representatives, successors and assigns from any liability in connection with this Contest, the selected entrant's participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; and (iii) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness, without further notice or compensation, in any publicity or advertisement carried out by the Sponsor in any manner whatsoever, including print, broadcast or the Internet. The Release form must be postmarked within five (5) business days of receipt and received within ten (10) business days. The Sponsor and its agents assume no responsibility for lost, stolen, delayed, illegible, damaged, misdirected, late, or otherwise void Release Forms.

Declining the Prize, failing to correctly answer the mathematical skill-testing question, failing to return the properly executed Release Form within the time period indicated on the Release Form or otherwise failing to comply with these Rules will cause the Prize to be forfeited and a new Random Draw may be held in accordance with the process for the applicable Prize, as described above.

In most cases, Prizes will be delivered to winners at the address submitted within four (4) to eight (8) weeks of receiving their correctly completed documentation. The Sponsor is not responsible for contacting or forwarding Prizes to winners who leave unclear or incomplete information, or for Prizes lost, misdirected, delayed or destroyed while in transit.

#### (2) Instant Prizes and RPS Prizes

If you are eligible to win an Instant Prize and/or a RPS Prize, you may redeem such Prize by presenting your mobile coupon to a participating Circle K location in the Territory. Instant Prize and/or a RPS Prize won in one region may not be valid in all regions. Beverage Instant Prizes are subject to deposit and eco fees to be paid by the winner. All mobile coupons for an Instant Prize

and/or a RPS Prize must be redeemed, in-store, within seven (7) days of issuance and in any event prior to September 24, 2024 after which time, the mobile coupon will expire. The Sponsor is not responsible for sending mobile coupons to winners who leave invalid and/or incorrect mobile phone numbers.

9. LIMITATION OF LIABILITY AND RELEASE. By participating into the Contest, entrants agree to release and hold harmless the Sponsor, the Administrator and their respective affiliates or related companies, advertising agencies, licensees, franchisees, partners, retailers, distributors and any other interveners related to the Contest and each of their respective officers, directors, shareholders, employees, agents, representatives, successors and assigns (collectively, the "Releasees") from any and all claims, cause of action, or liability, including, without limitation, any injury, death or damage to or loss of property, resulting from the participation in the Contest or misuse of any Prize.

Without limiting the generality of the foregoing, the Releasees shall not be liable for any: (1) incorrect or inaccurate information, whether caused by entrants; or an error related to the programming of the Contest; (2) technical failures of any kind, such as in particular, hardware or software errors; faulty computer; any malfunctions, inaccessibility of the Contest Website in whole or in part for any reason; service interruptions or disconnections of Internet networks, telephone lines; garbled, jumbled or faulty data transmissions; failure of any online transmissions to be sent or received; (3) unauthorized human intervention at any stage of the Contest entry process or participation; (4) technical or human errors which may occur in the administration of the Contest or in the processing of Entries; or (5) any harm or prejudice suffered by persons, or any material damages resulting from participation in the Contest or acceptance, use, implementation or misuse of any Prize. If for any reason, it is confirmed that an entrant's Entry was deleted, lost, or otherwise destroyed or corrupted by error, the only remedy, which the entrant is entitled to, is requesting to obtain another Entry to the Contest, if possible.

10. **PRIVACY.** The Sponsor and its authorized agents will collect, use, and disclose the personal information you provide at the time of Entry to the Contest for the purposes of administering the Contest and Prize fulfillment. Winners consent to the Sponsor's use of their names, photographs, cities, voices, images and/or statements, related to their Prize for publicity purposes in any manner or media including the Internet, at any time, in perpetuity, without compensation or notice.

The opportunity to receive other communications about the Sponsor's products, contests and other promotional offers may be provided by the Sponsor.

Please refer to our privacy policy for more information about how we manage your personal information: <a href="https://www.circlek.com/privacy-policy">https://www.circlek.com/privacy-policy</a>.

- 11. RIGHT TO MODIFY / SUSPEND / TERMINATE. The Sponsor and its authorized agents reserve the right, in their sole discretion and without notice to cancel, suspend, or modify the Contest, in all or in parts, or entrants' eligibility for any reason, including without limitation in the event of any printing, administrative error, virus, bug, unauthorized human intervention, tampering, fraud, equipment failure, security breaches or other causes which corrupt or affect the administration, security, fairness or proper conduct of the Contest.
- 12. **GENERAL CONDITIONS.** The Sponsor reserves the right, in their sole discretion, to disqualify from this Contest any person that the Sponsor reasonably believes has tempered or attempted to temper with the entry process, the operation of the Contest or the Contest Website, who does not comply with these

Rules or acts in a manner that goes against the spirit of the Contest or adversely or with the intent to disturb, insult, threaten, intimidate or harass any other person. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE THE CONTEST PLATFORM/APPLICATION (OR A WEBSITE LINKED THERETO) OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

All decisions rendered by the Sponsor regarding any aspects of the Contest are final. The Contest is subject to all applicable federal, provincial and municipal laws. These Rules shall be governed by and construed in accordance with the laws of the province of Ontario, and the laws of Canada, as applicable therein, without reference to its conflicts of laws principles. Any and all disputes, claims, and causes of action arising out of or connected with these Rules shall be resolved individually, and exclusively by the courts in Toronto, Ontario. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision contained herein. If any provision of these Rules is determined to be invalid or otherwise unenforceable, then the Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. The paragraph headings are used for reference purposes only and shall not affect the interpretation of the Rules.

For further Contest details or inquiries contact a promotional representative at:

Circle K's "Rock Paper Prizes" Contest c/o 612 Creative #210 – 4259 Canada Way
Burnaby, British Columbia, V5G 1H1

**Attention: Contest Entries**