

MONSTER ENERGY CANADA ULC

"Monster Energy® Circle K McLaren Mastercard F1® Team Giveaway"

OFFICIAL RULES

Eligibility

1. The "Monster Energy® Circle K McLaren Mastercard F1® Team Giveaway" (the "Promotion") is only open to natural persons who are legal residents of, and physically located within, Canada, who have reached the age of majority in their province or territory of residence at the time of entry, and who have passports valid through July 31, 2027, except employees, representatives and agents, and members of their immediate families (i.e. parents, spouses, siblings, children, grandparents, step parents, step children and step siblings, and their respective spouses, and those living in the same household, whether or not related) of Monster Energy Canada ULC ("Monster"), Couche-Tard Inc. ("Circle K"), and participating Circle K stores (subsidiaries of Alimentation Couche-Tard Inc.) (collectively, the "Sponsors"), Six12 Creative Inc. and LPi Group Inc. ("LPi" and collectively, the "Administrators"), and their respective affiliated companies, parent companies and subsidiaries ("Affiliates"), participating Promotion partners, retailers, distributors, advertising and promotion agencies, webmasters and any company involved in the creation, design, execution or production of the Promotion, or fulfillment of the Prizes (collectively, the "Promotion Entities").
2. **Sponsors:** Monster Energy Canada ULC and Couche-Tard Inc.
Administrators: Six12 Creative Inc. and LPi Group Inc.

Agreement to Official Rules

3. By participating in the Promotion, entrant fully and unconditionally agrees to, and accepts, these official rules (the "Official Rules") and the decisions of the Sponsors and the Administrators, which are final and binding in all matters related to the Promotion.

Promotion Period

4. The Promotion begins at 12:01 AM Eastern Time ("ET"), on September 15, 2026, and ends at 11:59 PM ET, on November 9, 2026 (the "Promotion Period"). The clock used by the Sponsors to compute entries (as defined below) will be the official clock to determine the date and time of receipt of an entry. Eastern Time means either Eastern Standard Time or Eastern Daylight Savings Time depending on which time is in effect on the date in question.

How to Enter the Promotion

5. **NO PURCHASE NECESSARY.** Standard text messaging and/or Internet access fees may apply (check your carrier plan for your standard text messaging and internet access fees). There are two (2) methods of Promotion entry:

A. Purchase Entries

UPC Entries: During the Promotion Period, visit a participating Circle K or Couche-Tard store in Canada and purchase one (1) or more eligible Monster Energy® products from the list of Participating Products (below in Appendix A), subject to availability and while supplies last, then scan the QR code printed on point-of-sale materials or visit <https://games.circlek.com/ca> (the "Promotion Website") during the Promotion Period and enter by: (i) filling out the required information including your province/territory of residence, postal code, first name, mobile phone number and email address; (ii) entering the barcode/UPC from your Participating Product purchase; (iii) confirm your acceptance of the Promotion's Official Rules; and (iv) correctly answer unaided (mechanical or otherwise), a time-limited mathematical skill-testing question, and click submit. By doing so, you will receive one (1) entry for the Prize Draws. Retain purchase receipt for verification.

LIFT Entries: During the Promotion Period:

- a) visit a participating Circle K or Couche-Tard store in Canada that has the LIFT screen in-store;
- b) purchase one (1) or more eligible Monster Energy® products from the list of Participating Products (below in Appendix A), subject to availability and while supplies last;
- c) enter your mobile phone number on the LIFT screen at checkout; and
- d) confirm that you have read, understood and accepted the Promotion's Official Rules as well as the Sponsors' Privacy Policy, then select the "Enter" button. Upon receipt of a valid in-store entry, you will receive one (1) entry for the Prize Draws.

B. Non-Purchase Entries

By Mail: Purchase is not required and does not enhance a person's chances of winning. If you wish to obtain one (1) entry without purchase, please send your request by including the name of the Promotion, your first name, return address or email address, and include a 250-word minimum hand-written essay about "Why would you like to win a McLaren headquarters tour in the UK" on a plain piece of white paper with a stamped envelope to:

"Monster Energy® Circle K McLaren Mastercard F1® Team Giveaway"
c/o Six12 Creative
PO Box 89639
Burnaby RPO University,
BC V5A 4Z3

You will then receive, by mail, a specialty UPC code for you to enter on the Promotion Website by following steps (i) through (iv) as listed above under "UPC Entries". Specialty UPC codes will be postmarked within three (3) business days of receipt of the entry. All non-purchase entries must be post-marked during the Promotion Period and shall become the exclusive property of the Sponsors and none will be acknowledged or returned. The specialty UPC code must be utilized on the Promotion Website by November 17, 2026. Proof of sending or submission will not be deemed to be proof of receipt by the Sponsors. The Sponsors are not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entry submissions, which will be disqualified. The Sponsors are not responsible for specialty UPC codes that are damaged, late, or lost by return mail, and replacement UPC codes will not be provided.

Appendix A: Participating Products

Only 458ml and 473ml Monster Energy® products listed are eligible (the "Participating Products"), subject to availability and only while supplies last. Some sizes or products may not be available at all participating stores.

473 mL Monster Energy
473 mL Monster Zero Sugar
473 mL Monster Lo-Cal
473 mL Monster Reserve Orange Dreamsicle
473 mL Monster Reserve Peaches n' Crème
473 mL Monster Zero Ultra
473 mL Monster Ultra Fiesta Mango
473 mL Monster Ultra Paradise
473 mL Monster Ultra Strawberry Dreams
473 mL Monster Ultra Peachy Keen
473 mL Monster Ultra Violet

473 mL Monster Ultra Rosa
473 mL Monster Ultra Sunrise
473 mL Monster Ultra Vice Guava
473 mL Monster Ultra Blue Hawaiian
473 mL Monster Ultra Wild Passion
473 mL Monster Ultra Fantasy Ruby Red
473 mL Monster Mango Loco Punch
473 mL Monster Pacific Punch
473 mL Monster Pipeline Punch
473 mL Monster Energy Khaotic Punch
473 mL Monster Energy Papillion Punch
473 mL Monster Rio Punch
473 mL Monster Energy Viking Berry
473 mL Monster Energy Aussie Style Lemonade
458 mL Monster Rehab Peach Tea
458 mL Monster Rehab Tea + Lemonade
458 mL Monster Rehab Wildberry Tea
458 mL Monster Rehab Green Tea

6. Each purchase entry and non-purchase entry can be referred to as an individual "Entry" and collectively "Entries". Limit one (1) Entry per person, per day and per mobile phone number, regardless of Entry method.
7. Regular text messaging rates, airtime, data, and carrier charges may apply; no other costs or other obligation will be incurred, by entering the Promotion. The complete Official Rules can be found at: <https://games.circlek.com/ca>.
8. All Entries must be received during the Promotion Period. Entries which are incomplete, late, lost, irregular in any way or sent by an unauthorized method are void and will not be eligible or accepted at the time of the Prize Draw. Only one (1) mobile phone number may be used by any one person to participate in this Promotion. Any personal information submitted will be used, stored and disclosed for the purposes of administering this Promotion, and for, with consent, promotional purposes in accordance with the Sponsors' privacy statements. See full details regarding Privacy below.
9. Entries will only be accepted as described herein and will not be accepted by any other means. Each potential winner will be identified as the authorized account holder of the phone number used to enter the Promotion.

Prize Descriptions

10. The following prizes are available to be won.

Grand Prizes: There are three (3) "Grand Prizes" available to be won.

- One (1) Grand Prize is available to be won by legal residents of, and physically located within, British Columbia, Alberta, Saskatchewan, Manitoba, the Northwest Territories, Nunavut, and the Yukon only.
- One (1) Grand Prize is available to be won by legal residents of, and physically located within, Ontario only.
- One (1) Grand Prize is available to be won by legal residents of, and physically located within, Quebec, Nova Scotia, New Brunswick, Newfoundland and Labrador, and Prince Edward Island only.

Each Grand Prize includes: (a) round-trip, economy class airfare tickets for the Grand Prize winner and their one (1) guest from a major airport near the Grand Prize winner's residence in Canada (as selected by Monster in its sole discretion) to London, England;

(b) three (3) nights' standard hotel accommodations (based on double occupancy); (c) guided tour of McLaren's headquarters in England; and (d) One Thousand Canadian Dollars (\$1,000.00 CAD) spending cash. The trip is scheduled to take place in 2027 but is subject to change. If any portion of the Grand Prize is not used, no compensation will be awarded to the winner. The approximate retail value ("ARV") of each Grand Prize is \$7,000.00 CAD.

Secondary Prizes: There are fifteen (15) "Secondary Prizes" available to be won.

- Five (5) Secondary Prizes are available to be won by legal residents of, and physically located within, British Columbia, Alberta, Saskatchewan, Manitoba, the Northwest Territories, Nunavut, and the Yukon only.
- Five (5) Secondary Prizes are available to be won by legal residents of, and physically located within, Ontario only.
- Five (5) Secondary Prizes are available to be won by legal residents of, and physically located within, Quebec, Nova Scotia, New Brunswick, Newfoundland and Labrador, and Prince Edward Island only.

Each Secondary Prize is one (1) Monster Energy® Swag Bundle consisting of: one (1) Monster Energy® x McLaren Mastercard F1® Team co-branded snapback hat, one (1) Monster Energy® x McLaren Mastercard F1® Team co-branded rucksack, and one (1) Monster Energy® tumbler. The ARV of each Secondary Prize is \$153.50 CAD.

Grand Prize Terms: The ARV of each Grand Prize may vary depending on each Grand Prize winner's residence, market conditions, changes in value of components (e.g., air transportation and hotel rates) and other reasons. Sponsors are not responsible for, and the Grand Prize winners will not receive, the difference between the actual value of a Grand Prize at the time of award and the stated ARV in these Official Rules or in any Promotion-related correspondence or materials. Specific travel arrangements and all Grand Prize details not specified herein will be made and determined in Monster's sole discretion. Travel must originate from and end at the same airport and Grand Prize winners and their one (1) guest must travel on the same itinerary. It is the Grand Prize winners and their guest's sole responsibility to comply with all travel requirements, which may include, without limitation, presenting necessary identification at the time of travel, possessing a passport valid for at least six (6) months beyond the expected travel return date, and obtaining tourist visas into the destination country as applicable. Flight schedules are subject to change without notice. Sponsors are not liable for any missed Grand Prize events, opportunities or expenses incurred as a consequence of missed flights, denied boarding/entry, flight cancellations and/or delays, or ground transportation delays. Grand Prize winners will be required to provide a credit card at time of accommodation check-in to cover incidentals. Each Grand Prize winner's guests must be over the age of majority in the province or territory in which they reside by the end of the Promotion Period. Grand Prize winners' guest must be age of majority in their province or territory of residence by the end of the Promotion Period and possess a passport valid through July 31, 2027. McLaren headquarters tour component subject to availability. Additional terms and conditions may apply.

11. From time to time herein, the Grand Prizes and Secondary Prizes may be individually referred to as a "Prize" and collectively, the "Prizes". Prize suppliers are independent parties over which Sponsors do not exercise any control. Sponsors are not responsible for the acts or omissions of these suppliers nor do they assume responsibility for any warranty, claims, losses, damages, costs, expenses, delays or loss of enjoyment to any Prize winner.
12. Each Prize and their components must be accepted as awarded, and, except as otherwise expressly indicated by the Sponsors, cannot be transferred, substituted or exchanged, in whole or in part, for another prize or money, except where required by law. In case of the unavailability of any Prize, Monster reserves the right to substitute any Prize, or component

of, for one of equal or greater value. All other Prize details not specified in these Official Rules will be determined in the Monster's sole discretion. Limit of one (1) Prize awarded per household; after a winner has been selected for Prize, all other entries from that household are ineligible for subsequent prizes.

13. Sponsors, in their sole discretion, reserve the right to: (i) substitute all or any portion of a Prize with another prize or portion thereof of equal or greater value; and (ii) modify a Prize and award schedule at any time during the Promotion. Under no circumstances will the Sponsors be responsible for awarding and/or redeeming any items in excess of the Prize and their respective quantities as listed above. Prizes may be different from the pictures shown in the Promotion's promotional materials. Prizes may also be subject to additional terms and conditions. All other Prize details not specified in these Official Rules will be determined in the Sponsors' sole discretion.

Prize Draw

14. A random draw from all eligible Entries for the geographic region applicable to each of the Grand Prizes and Secondary Prizes will be initiated by a Promotion Administrator (human) and processed by an algorithm (computer program) that simulates a random draw (a "Prize Draw"). Any attempt to manipulate or tamper with the winner selection system or the database of Entries will result in disqualification and possible criminal prosecution. The Prize Draw will be conducted on or before November 19, 2026 at 1pm ET in Surrey, BC to select the Grand Prize and Secondary Prize winners.

Odds

15. The odds of winning a Grand Prize or Secondary Prize in this Promotion depends on the total number of valid Entries received during the Promotion Period for such Prize's geographic area of eligibility.

Requirements of Potential Winners

16. To be declared a potential Grand Prize or Secondary Prize winner, the selected entrant who is eligible for such Prize will be required to correctly answer unaided (mechanical or otherwise), a time-limited mathematical skill-testing question at a predetermined mutually convenient time. Following the Prize Draw described herein, the selected entrant will be contacted by text message from 247-253 and/or by phone at the mobile number provided by the entrant. If a selected entrant: (i) cannot be contacted within three (3) attempts or five (5) business days of being selected (whichever occurs first); or (ii) there is a return of any notification as undeliverable, then the selected entrant will be disqualified and an alternate entrant will be randomly selected from among the remaining eligible Entries received. If time permits, the process noted above will be repeated up to three (3) times, until a selected entrant has been contacted and the applicable Prize has been awarded or there are no eligible Entries.
17. As a condition of winning and accepting receipt of a Prize, each Prize winner, including Grand Prize winners' guests, must sign a declaration and release (waiver), in the form requested by Monster, confirming compliance with the Promotion's Official Rules, acceptance of a Prize as awarded, and releasing Sponsors, its Affiliates, and all the Promotion Entities.

Privacy

18. The Sponsors, Monster and its Affiliates, and the agents of each, may, from time to time, collect, use, store and disclose the personal information you provide in connection with this Promotion for the purposes of administering the Promotion and Prize fulfillment and for other purposes described in our Privacy Policy. For further information about the Sponsors' and its Affiliates' use of personal information, please visit Monster's website and review the Privacy Policy and Terms of Use at <https://www.monsterenergy.com/en-ca/privacy-policy/> and

<https://www.monsterenergy.com/en-ca/terms-of-use/> and Circle K's Privacy Policy at <https://www.circlek.com/privacy-policy> respectively.

19. Winners consent to Sponsors' use of their names, photographs, cities, voices, images and/or statements, related to their Prize for publicity purposes in any manner or media including the Internet, at any time, without compensation or notice. The opportunity to receive other communications about the Sponsors' or its Affiliates products, promotions and other promotional offers may be provided by the Sponsors, with your consent.
20. Monster will treat all personal information in accordance with relevant privacy laws. It is the intention of Monster that all personal information provided in connection with the Promotion be kept confidential and used, stored, and disclosed only for the purposes outlined herein or as permitted in Monster's Terms of Use and Privacy Policy.
21. By entering this Promotion and providing their consent, Promotion entrants agree to the use of their personal information for the purposes described herein or in each of the Sponsors' Privacy Policies and for the purposes described in Monster's Terms of Use. Promotion entrants may withdraw this consent at any time by emailing privacy@monsterenergy.com. Monster reserves the right to maintain certain personal information in specific circumstances and consistent with applicable law, such as to comply with its legal obligations.

General Rules

22. By entering this Promotion, entrants agree to comply with these Official Rules and with the decisions of the Sponsors and the Administrators as they relate thereto.
23. By entering this Promotion, each Prize winner agrees to sign a waiver, as described above. In addition, each Prize winner agrees to the use of their name, place of residence and image in any publicity carried out by Sponsors without compensation.
24. By accepting any Prize in connection with this Promotion, each Prize winner agrees to release, remise and forever discharge Sponsors, its Affiliates, and the Promotion Entities from and against any and all claims, liabilities or damages incurred in connection with the delivery, installation, use and consumption of any Prize or component thereof.
25. Sponsors assume no responsibility or liability for lost, late, misdirected or incomplete Entries or barcodes/UPC's, and release documents or for any problems or failures. Sponsors are not responsible for any incorrect or inaccurate information, or by any technical or human error, which may occur in the processing of Entries in the Promotion. If, for any reason, the Promotion is not capable of running as planned, including tampering, unauthorized intervention, fraud, technical failures, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, or any other causes beyond the control of Sponsors that corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion or cause it to not comply with any applicable law having jurisdiction over Sponsors, then, subject to regulatory approval when required, Sponsors reserve the right in its sole discretion to cancel, terminate, modify or suspend this Promotion without notice.
26. Sponsors reserves the right to disqualify any entrant who it finds to be in violation of these Official Rules or tampering with the Promotion's process. Sponsors reserves the right to refuse an Entry from any person whose eligibility is in question or who has been disqualified or is otherwise ineligible to participate. Any attempt by anyone to deliberately undermine the legitimate operation of this Promotion or damage the Promotion platform/application (or a website linked thereto) is in violation of criminal and civil laws and Sponsors reserve the right to seek damages or other legal remedy to the fullest extent permitted by law.
27. All decisions of Sponsors in connection with this Promotion are final and binding in all respects. Each Prize must be accepted as awarded. Each Prize is non-transferable.
28. All Entries become the property of Sponsors and will not be returned.
29. This Promotion and the terms and conditions contained in these Official Rules, shall be exclusively governed by and construed in accordance with the laws of the Province of Ontario, Canada and the federal laws of Canada applicable therein.
30. This Promotion is subject to all applicable federal, provincial and municipal laws and is void where prohibited.
31. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of these Official

Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsors' failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Participants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials, privacy policy or terms of use on a website and/or the provisions of these Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsors' sole and absolute discretion.

32. All disputes, disagreements, controversies, questions or claims arising out of or relating to this Promotion, including, without limitation, with respect to its execution, validity, application, interpretation, performance, breach, termination or enforcement ("Disputes"), except where prohibited by law, shall be (a) resolved individually, without resort to any form of class action, and (b) shall be determined by a sole Arbitrator (the "Arbitrator") under the Arbitration Act, 1991 (Ontario) (the "Act"). The resolution of Disputes pursuant to this section shall be final and binding upon the parties, and there shall be no appeal therefrom, including, without limitation, any appeal to a court on a question of law, a question of fact or a question of mixed fact and law. In addition: (a) section 7(2) of the Act will not apply to the arbitration; (b) unless the parties otherwise agree, the Arbitrator will be appointed by a judge of the Superior Court of Justice of Ontario on the application of any party on notice to all the other parties. No individual shall be appointed as Arbitrator unless they agree in writing to be bound by the provisions of this Article; (c) the arbitration shall take place in the City of Toronto unless otherwise agreed in writing by the parties; (d) subject to the Act, the Arbitrator may conduct the arbitration in the manner the Arbitrator considers appropriate; (e) the language to be used in the arbitration shall be English; (f) within seven (7) calendar days after appointment the arbitrator shall set the hearing date, which shall be within ninety (90) calendar days after the filing date of the demand for arbitration unless a later date is required for a good cause shown. The parties agree to a mutual exchange of relevant documents and the taking of up to a maximum of five (5) depositions by each party to last no more than two (2) calendar days in aggregate for each party; (g) the parties desire that any Dispute should be conducted in strict confidence and that there shall be no disclosure to any person of the existence of the Dispute or any aspect of the Dispute except as is necessary for the resolution of the Dispute; and (h) the Arbitrator shall have the right to determine all questions of law and jurisdiction, including questions as to whether a claim is arbitral, and shall have the right to grant legal and equitable relief including injunctive relief and the right to grant permanent and interim injunctive relief, and final and interim damages awards. The Arbitrator shall also have the discretion to award costs, including reasonable legal fees and expenses, reasonable expert's fees and expenses, reasonable witnesses' fees and expenses pre-award and post-award interest and costs of the arbitration.
33. The Claw Icon and all Monster Energy® trademarks are owned by Monster Energy Company and/or its parent, subsidiary, and affiliated companies. Other trademarks appearing are the property of their respective owners.

Mini Rules (POS COPY):

***NO PURCHASE NECESSARY.** Regular text messages/data rates apply. Open to legal residents of Canada, age of majority +. Official Rules visit <https://games.circlek.com/ca>. Begins 9/15/26 at 12:01AM ET, ends 11/9/26 at 11:59PM ET. Draw 11/20/26. 3 Grand Prizes avail. (1 for BC, AB, SK, MB, NWT, NU, and YT residents; 1 for ON residents; and 1 for QC, NS, NB, NL, and PEI residents) to win, each including: round-trip airfare for 2; 3 nights' hotel accommodations; a tour and karting experience; and \$1,000 spending money (ARV \$7,000 CAD). 15 Secondary Prizes avail. (5 for BC, AB, SK, and MB residents; 5 for ON residents; and 5 for QC, NS, NB, NL, and PEI residents) to win, each a Monster Swag Bundle including: 1 hat, 1 rucksack and 1 tumbler (ARV \$153.50 CAD). Skill-testing question required. See rule 15 for odds of winning.

